



Nardine
Zouaoui



Editor's Introduction

Portrait of HP: Nardine Zouaoui

Have you ever paused to ask yourself: Why do we do what we do? What is it that compels us to rise each morning and begin again the work that fills our days? What lies behind the choices that have led us to the professional paths we now walk?

Is it love for what we do? Is it familiarity with what we know best? Or perhaps it is because someone once told us this was the “right” way forward, and we simply followed the current. How did we make those decisions that brought us here, to this moment in time?

To be candid, I cannot pretend to hold the answers. But I do know this: the truth is never single-layered. It is multifaceted, shaped by circumstance, desire, heritage, and chance.

This twenty-third edition of Portrait of HP is released amidst a remarkable confluence: the Hispanic-Latino Heritage Month and the first North West Europe Inclusion Festival. Within its pages, I had the privilege of conversing with and photographing Nardine Zouaoui, our EMEA Inclusion and Belonging Lead.

Nardine's story begins in Tunisia, where her journey into multiculturalism and inclusion took root at an early age. From working with the elderly during University, to pursuing studies in communication and multiculturalism with a focus on art history and religions, to writing as a journalist for a magazine and being Communications Officer and Focal Point on Gender for the African Union—her path has been both deliberate and profound.

Yet, at its heart, her commitment to inclusion is also deeply personal. As a child, Nardine experienced stigma—at times, outright bullying—linked to a disability. Such moments could easily harden a person or steer them away from openness. Instead, she chose a different road: to transform her own challenges into a source of strength, ingenuity, passion, and drive. Her work echoes the African philosophy of Ubuntu: “I am because we are.”

Her arrival at HP, as she describes it, was somewhat serendipitous. Yet within this company she has consistently found what she calls the “perfect job match”—the space to challenge the status quo without fear of stigma, and the freedom to shape change. She sees in HP a corporate environment that nonetheless carries the spirit of an NGO: flexible, mission-driven, and grounded in purpose.

Beyond her professional dedication, Nardine is an ardent gamer, a loyal user of OMEN, and a lover of anime, art, literature, dance, and music—she even plays the violin. In our conversation about the power of art, we found common ground: that art allows us to take the darker shades of existence and, instead of hiding them, let them shine, heal, and connect us to one another.

It is my hope that you enjoy this edition of Portrait of HP. Through Nardine’s story, we are reminded of what it truly means to build a workplace where every individual can be wholly themselves, and where belonging is not just a value, but a lived reality.

Rodrigo Moctezuma
Portrait of HP Project Lead
Chair, HP Global Hispanic/Latino BRG
WW BPS Business Manager



Nardine Zouaoui
EMEA Inclusion
& Belonging Lead

One day, Nardine felt the urge to travel—to leave her city behind and discover another corner of the world. She spun a globe, closed her eyes, and let fate choose her next destination.

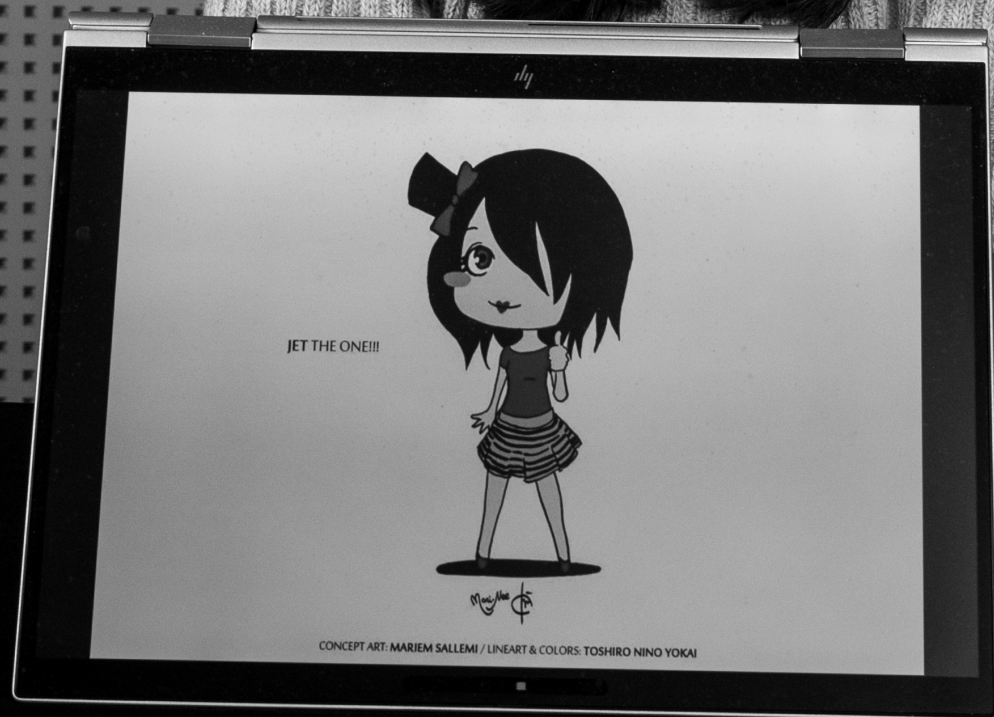
That is how she found herself living in South East India. It was more than a change of place; it was an immersion into another way of seeing the world.

There, she encountered new perspectives, and her understanding of multiculturalism deepened in ways that only lived experience can offer.



Anime is a genre that Nardine has fallen deeply in love with—captivated by its expressive animation, the depth of its storytelling, and the emotional bonds it weaves with its characters. For her, anime holds a rare power: it can transport us into imaginary worlds where complex dilemmas are explored in ways that feel both unique and profoundly human.

Remarkably, Nardine has also had the rare fortune of seeing her own story translated into anime form—an experience that, for her, bridges the line between art and identity.







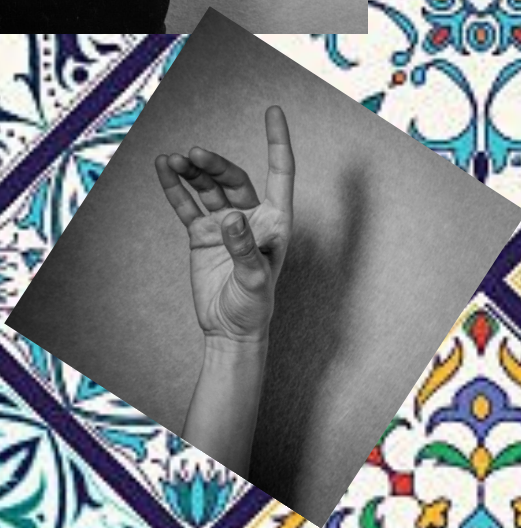
Every gaze implies a blind spot on the retina: every visual system involves an area of blindness that is the necessary counterpart to the area of elucidation.

Edgar Morin, *La vie de la vie*, 1980





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“Moctezuma: The Corporate Human” is the artistic name of Rodrigo Moctezuma (Roddy).

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Portrait of HP



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