

From Barcelona with love

Part 2



Editor's introduction

From Barcelona with Love. Part 2

"Encounter with WW product Supplies CoE"

They say sequels are never as good as the first ones; but I am hoping this could be an exception. Shall I ask for the benefit of the doubt, and invite you to read till the end of this eighth edition of Portrait of HP.

Acknowledgements.

My three advocates without whom this Portrait of HP wouldn't be possible: Joe Pacula, Nandy Beach and Clotilde Lannuzel, thank you for your trust in me and the project from day one. Thank you for believing in me as a photographer and HP employee. Massive thanks for resources, and even more so, for access, which allowed me to share space and time with the WW Supplies CoE team.

This eighth volume of Portrait of HP launches with Sara's story, who has started her career in HP, full of energy and curiosity. Further to our conversations, we dive into themes such as immigration, diversity, the otherness and even family relations. The closing story traces the impressive 35 years Tracie Glass has dedicated to HP, and who is about to retire. 'Retirement' becomes the focus of our conversation, full of questions and nervous laughter.

Finally, for this special edition made in Spain, it couldn't be any other way: we ended up cooking gazpacho, Spanish tortilla and indeed, paella, all handmade by the WW Supplies CoE team.

Hope you enjoy these portraits and encounters as much as I did.

Rodrigo Moctezuma
Portrait of HP, Project Lead



Sara Janicka
WW Portfolio Manager



Sara's professional journey has launched where her academic background in economy and marketing met her passions. Her strong focus these days is on sustainability, and her generation's commitment and duty to make changes in the ways we produce and consume.

HP has become a company where one does not only come to the office to work through and with the means that technology provides us with, but Sara also has found her community here. "People connect with each other and indeed, give each other support". She admires the fact that HP treats employees as humans, which is shown, among others, via flexible working, trust in an employee, and the range of support provided towards the employees' development, both personally and professionally.

Mental health is among our societal challenges and HP offers active support via diverse benefits, though for Sara, the best possible therapy is dance. She trains in Latin dance, ballet among others.



Nandy Beach
Supplies CoE Business Management



We looked at each other's eyes and in an instant, we saw an immigrant in one another. That Mexican 'otherness' being spread with a smile throughout the world.

Nandy emigrated from Mexico to the US when she was very little; we elaborated on ways in which one can enter another culture, try to integrate, as well as connect with one's heritage, such as languages, cultural nuance, humour, and even flavours in daily meals.

Nandy works tirelessly to create a community where there is no place for discrimination, where the social representation is deemed beautiful. As a Site Lead - on top of her Supplies job - she knows all too well the importance of the onsite HP events about DE&I, but most importantly, of providing more resources and funds to fuel DE&I actions, on top of the volunteering which reinforces impact we can have in our communities.



Olga Anera
LF Global Business Manager



We started our conversation while humming our most recent favourite songs. Olga is a great fan of music and listens to all music genres, depending on her mood, or indeed, the one she would like to have in a moment.

We chatted about technology and she noticed how Covid times made her visualise the importance of technology as a tool to facilitate life and make it more comfortable. However, from a perspective of being a mother, she emphasises the need of working on privacy, parental control, but also the essential role of spaces with minimum of screens and maximum of human interaction.

Olga has recently undertaken her new professional challenge as a Large Format Global Business Manager. She feels passionate about LF print, given the scale of creative display on objects and indeed, the large print itself.



Isabel Román

EMEA Supplies Pricing Manager



Isabel started her HP journey as an intern and for her, HP is “the place to be”. She admits feeling sentimental when reflecting on her trajectory in HP -in the best possible way-.

She perceives HP as a ground-breaking enabler who provides their employees with freedom to find their own purpose to develop better communities, while incentivising and providing support so that their work can achieve wider impact. Isabel emphasises on HP effort in the DE&I area, in particular around themes as Woman, Multicultural and Pride.

Isabel’s dad is a photography enthusiast, as a consequence her image has been captured countless times over the course of her life. Shall I say, thank you for accepting to take part in this Portrait of HP and I hope to reach a decent quality here.

A black and white portrait of a woman with shoulder-length, wavy hair, smiling at the camera. She is wearing a light-colored, textured blazer over a dark top and a necklace with a small pendant. The background is dark. The entire image is framed by a thin blue border.

Susanne Schowitz-Franchi
Global Brand
Protection Manager

she is a not techy women working in the tech industry / generate human-friendly technology to bring humans closer to each other, instead of dividing us / technology reduces a physical distance whilst other distances are being more amplified / absence sometimes appears in a human form / the doors are open to the information / our media can be home-based now / broadcasters have corrupted their questions and got lost in translation / let's avoid following the mindless Yes or No binary prompted by media copy / new generations bear unbearable pressures / individuals appear becoming identical / where has the real diversity been hidden? The one that can make you uncomfortable, the one that sometimes hurts. Yet the one that compels you to be more tolerant, to accept the Other as they are, and that the cohabitation of a space is constantly renegotiated / technology must become more humane / humanity adapts to technology / Imagine technology becoming an empowering prosthesis / let's talk about the ultimate tabu: working from home has its limits too / enjoy life more / feel a pleasure in expanding your own comfort zone / reconnect with life





Idoia Sanchez
Toner Supplies Category
Lead for Central Europe



It's been nearly a decade since I got to know Idoia, and we have shared an event here and there fairly often ever since. Our chats have been rather brief till this point. However, this time our longer conversation has enriched me in a number of ways; her sharp sense of humour, together with her vast experience and knowledge of her field; the supplies business.

Our main focus was around supplies, in particular the relevance of maintain the rigor of the marketer's work. The rigor we directed our attention comes from knowing a market in detail and in depth, together with data and market tendencies, from knowing a full range of updated products, to keeping healthy relationships with business partners. Only with an excellent command in all the above elements, a coherent and consistent narrative becomes feasible for a category to bloom.





Tracie Glass
Director WW Supplies
Category Product Management

We sat down to begin a chat about the 35 years Tracie has dedicated to HP. In a few months from now, her new reality looms.

In the last 35 years of her professional life, she has learnt a lot. Among others, that we require real courage to ask for things that move us to the core. Also, that professional career can be neither linear nor obvious. Finally, it was important for Tracie to realise that risks are worth taking to move us closer to the roles and actions we need and want.

Both of us could not overestimate the importance of positive role models for the age of retirement. We share the desire to see the examples - both available and visible - of how to live later life while still contributing to a society, from the perspective of maturity and wisdom, with a confidence that what we do, can also serve future generations. As D. Elton Trueblood rightly stated, "A man has made at least a start on discovering the meaning of human life when he plants shade trees under which he knows full well he will never sit".

Upon taking her portrait, I asked Tracie what she would like to say to all her HP colleagues. With a teardrop in her eye, she said: THANK YOU.



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From BCN with Love. Part 2

Please visit our
website (here)

Text translated from Spanish, reviewed and copy-edited by Gosia Polanska (Mojek).

Sop Rodchenvko is the artistic name of Rodrigo Moctezuma (Roddy).

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Portrait of HP

by Rodrigo Moctezuma

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